



COLLEGES | COLLÈGES
ONTARIO | ONTARIO

PREMIER'S **AWARDS** **PRIX DU** 2025 PREMIER MINISTRE

November 24, 2025 Sheraton
Centre Toronto Hotel

**SPONSORSHIP
PROSPECTUS**

A tribute to excellence in higher education

Ontario college graduates are making an impact around the world.

The Premier's Awards for outstanding college graduates, now in its 32nd year, is an annual event run by Colleges Ontario that celebrates our graduates' many successes in this province and throughout the world.

More than 100 graduates are nominated for a Premier's Award each year, which recognizes achievements in community advancement, cultural and creative achievement, entrepreneurship and economic development, Francophone outreach, health care, and community well-being, science, technology, engineering and math, and workforce and skilled trades advancement.

Award recipients in recent years have included Canada Goose president Carrie Baker, bestselling children's author and illustrator Jonathan Klassen, Guelph General Hospital president and CEO Marianne Walker, robotics weld programmer and trades influencer Melissa Phelan and auto technician and instructor Saifullah Sanaye.

Sponsorship of the Premier's Awards Celebration is a unique opportunity to showcase your organization in front of an audience of more than 800 leaders in business, education and government. The college sector alone represents the significant buying power of Ontario colleges – nearly \$6.4 billion in 2022-23.

This year's celebration provides an unparalleled platform to promote your commitment to higher education and to the colleges' pivotal role in creating a more prosperous and successful province.

To maximize the success of your investment, Colleges Ontario has developed several high-impact sponsorship packages to give you the visibility you need.

It is because of you that we are able to run an event of this calibre and magnitude. We thank our returning sponsors for their continued support and look forward to working with our new sponsors to ensure you get the best possible sponsorship experience.

See you on Monday, November 24, 2025, at the awards in celebration of our college graduates' many successes.

Sincerely,

Maureen Adamson
President and CEO
Colleges Ontario

About Colleges Ontario

Colleges Ontario is the advocacy voice for the province's 24 public colleges. The colleges offer 900 programs each year that prepare students for a wide range of careers in everything from IT, advertising and health care to game development, animation, biotechnology and much more.

Ontario's colleges are leaders in innovation, ensuring graduates have the professional and technical qualifications to succeed in the rapidly evolving new economy. As the voice of the 24 colleges, Colleges Ontario uses research, communications and marketing initiatives to ensure government leaders, decision-makers and the public are aware of the essential role graduates play – and will continue to play – in the province's long-term success.

For more information about Colleges Ontario, please visit www.collegesontario.org.

ALGONQUIN
COLLEGE

Boréal

Cambrian
College

CANADORE
college

CENTENNIAL
COLLEGE

CONESTOGA
Connect Life and Learning

Confederation
COLLEGE

DURHAM
COLLEGE
SUCCESS MATTERS

FANSHAWE

FLEMING

GEORGE BROWN
COLLEGE

Georgian

HUMBER

LA CITÉ
LE COLLÈGE D'ARTS APPLIQUÉS
ET DE TECHNOLOGIE

Lambton
College

LOYALIST
COLLEGE

MOHAWK
FUTURE READY

Niagara
College
Canada

Northern
COLLEGE

SAULT
COLLEGE

ST. CLAIR
COLLEGE

St. Lawrence
College

Seneca
POLYTECHNIC

Sheridan

About the Premier's Awards

The Premier's Awards for Ontario college graduates were established by the province in 1992 to recognize outstanding college alumni and their successes. Proudly celebrating its 32nd year, the awards are a tribute to college graduates' achievements in Ontario and throughout the world.

Taking place at the Sheraton Centre Toronto Hotel on the evening of November 24, 2025, the evening celebration offers the unique opportunity to showcase your company's support of the college system among the sector's leading influencers and decision-makers.

Well supported by private sector sponsors, the event provides an excellent opportunity to meet:

- Senior business executives
- Senior government officials
- Industry partners
- College leaders

The Premier's Awards gala attracts approximately 100 attendees. The nominees and recipients are prominent, highly respected individuals from the private and public sectors.

Chosen by a selection panel of community leaders, the awards are presented to seven college graduates demonstrating outstanding career success in the following areas:

- Community Advancement
- Entrepreneurship and Economic Development
- Science, Technology, Engineering and Math Innovation
- Cultural and Creative Achievement
- Francophone Outreach
- Workforce and Skilled Trades Advancement
- Health Care and Community Well-being

Last year's awards recipients were:

Skilled Trades Centennial College EMILY CHUNG Founder/Owner AutoNiche Inc.	Business Sault College JP GLADU Founder and Principal, Mokwatche	Community Services Conestoga College FIONA COUGHLIN CEO, Habitat for Humanity Windsor-Essex
Health Sciences Northern College LYNNE INNES President and CEO, Weeneebayko Area Health Authority (WAHA)	Recent Graduate Niagara College ANDRÉS COIMBRA CASTEDO Lighting Artist, Herne Hill Media	Science, Technology and Engineering George Brown College ERIC KUKUCKA Vice President, Clinical Removable and Design Technologies, Aspen Dental

For more information about the Premier's Awards, please visit www.co-awards.org.

Four reasons why you need to be a part of the 2025 Premier's Awards

- Excellent exposure:** This is a must-attend event for post-secondary influencers. With approximately 100 leaders, influencers and high-level decision-makers in attendance, the gala provides an unmatched opportunity to build and enhance your company's reputation within the college sector.
- Showcase your company as a partner:** Establish your company as a proud partner of a system that continues to shape Canada's economic and social fabric.
- Promote products/services:** Position your company as a trusted provider of choice to Ontario colleges by ensuring your messaging reaches our vast audience of college system leaders.
- Engage industry leaders:** It's never been more important to start a conversation and network face to face. This networking opportunity is key to aligning your brand with the mandates of Ontario's colleges. Build preference and realize ROI via your participation at the awards celebration.

For more sponsorship information, please contact:
Loretta Piattelli
Sponsorship, advertising and exhibit sales
(647)258-7684
piattelli@collegesontario.org



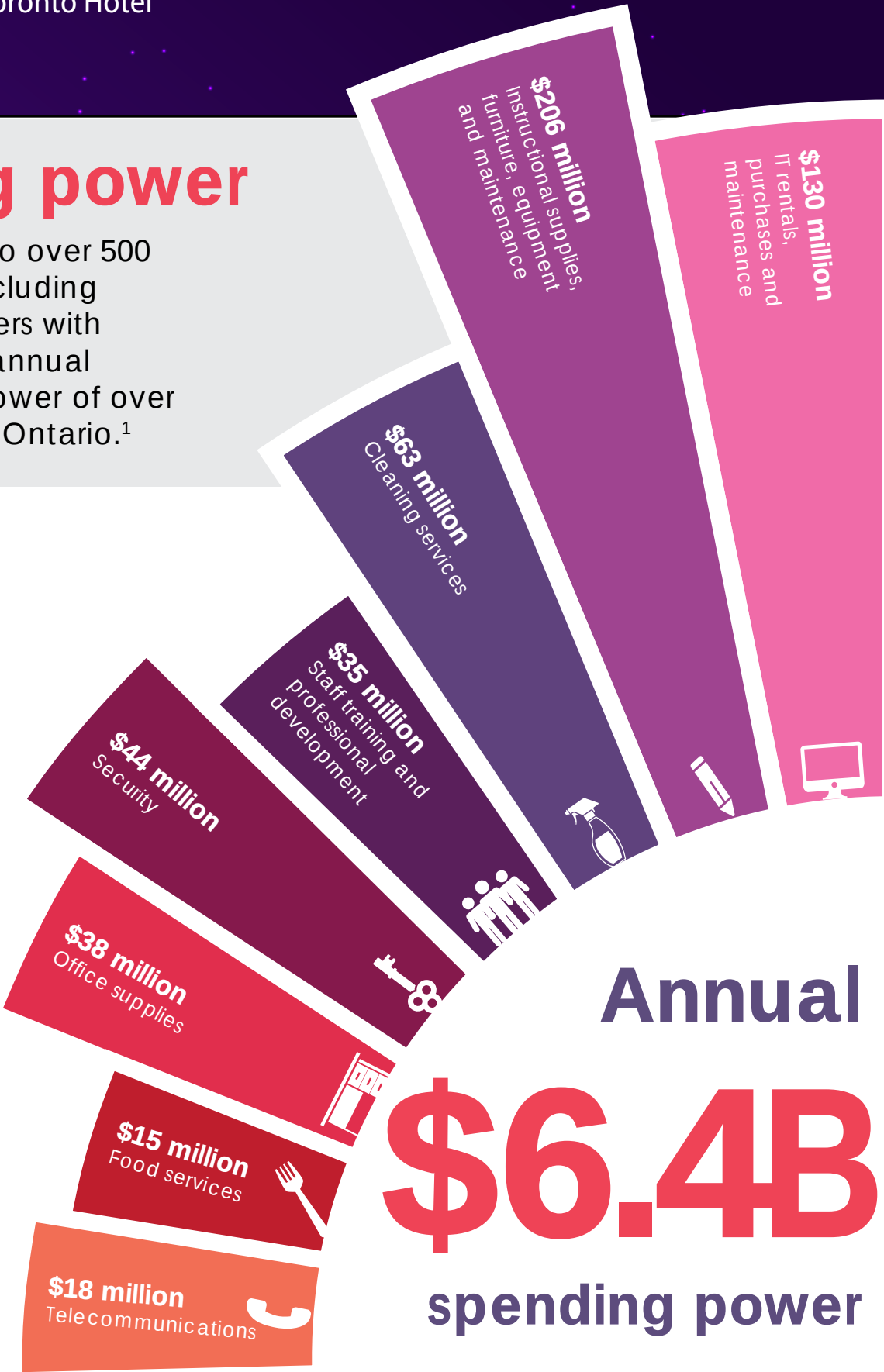


Thank you to the recent sponsors
of the Premier's Awards



Buying power

Gain access to over 500 attendees, including decision-makers with a combined annual purchasing power of over \$6.4 billion for Ontario.¹



¹ Based on 2022/2023 Ontario colleges spending data.

Sponsorship opportunities

Diamond Sponsor	SOLD	\$40,000
Platinum Sponsor	3 SOLD (3 available)	\$20,000
Gold Sponsor	(2 available)	\$15,000
Silver Sponsor	(limited availability)	\$10,000
Reception Sponsor	SOLD	\$7,500
Emcee Sponsor	(1 available)	\$7,500
Décor Sponsor	(1 available)	\$7,000
Dinner Sponsor	(1 available)	\$7,000
Dessert Sponsor	(1 available)	\$6,000
Bronze Sponsor	(limited availability)	\$4,000

We understand that every organization is unique, with unique sponsorship objectives, requirements and metrics of success. Our focus is on building a partnership to meet your organization’s marketing objectives. Whether your goals include promotion and awareness, lead/sales generation, product/service positioning, networking or advancement of corporate responsibility goals, we will work together to help you meet your requirements and surpass your expectations.

For more information, please contact:

Loretta Piattelli | (647) 258-7684 | piattelli@collegesontario.org

Diamond Sponsor
Exclusive **SOLD**
\$40,000

Your company will have the highest visibility whenever and wherever the event is promoted. The Diamond sponsorship includes the following:

- Your company logo prominently displayed in an opening video at the gala
- Your company logo prominently featured on 7 college award pop-up banners displayed during event
- An on-stage welcome message (2 min.)
- An award presentation, including delivering on-stage remarks (2 min.)
- Company gobo (logo spotlight) projected on foyer and ballroom wall
- Company logo in McLean's (Jan. issue) advertisement featuring award recipients
- Registrations
 - Ten (10) tickets to the Premier's Awards reception
 - Ten (10) Premier's Awards dinner registrations with sponsor recognition on name badges
- Photo with the premier, minister and Premier's Awards recipient (subject to their availability)
- One full-page corporate message with photo and full-page advertisement in the Premier's Awards program¹ placed at each place setting
- Company logo in special edition e-newsletter featuring the Premier's Awards winners¹
- Verbal acknowledgment by the presiding chair of the gala evening thanking your company
- Acknowledgment of sponsorship in the promotional materials, on the official website, on social media, on on-site signage and on screens¹
- Highest level of visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)



Company logo spotlight projected onto the wall



Company logo on each award banner

¹To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 3

Platinum Sponsor
Award presenter
\$20,000 **3 SOLD**
(3 remaining categories available)

The Platinum sponsorship includes:

- Premier's Award presenter - category of choice
- On-stage remarks (2 min.) delivered during awards presentation
- Company logo spotlight projected on ballroom wall
- Company logo in McLean's (Jan. issue) advertisement
- Registration:
 - Ten (10) tickets to Premier's Awards reception
 - Ten (10) Premier's Awards registrations with sponsor recognition on name badges
- Photo with premier, minister and Premier's Awards recipient (subject to their availability)
- One full-page corporate message with photo
- One full-page colour ad in the printed program¹ placed at each table setting (100)
- Individual social media highlighting sponsorship
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors¹
- Verbal acknowledgment by the presiding chair of the gala evening, thanking your company for sponsoring (not applicable to receptions)

Lead sponsors acknowledged in post-event advertisement nationwide

- Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens¹
- Second highest level of visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

COLLEGES ONTARIO COLLEGES ONTARIO

PREMIER'S AWARDS
PRIX DU 2024
PREMIER MINISTRE

PUBLIC COLLEGE GRADS ARE THE BACKBONE OF ONTARIO'S ECONOMY, MAKING A SIGNIFICANT IMPACT IN OUR COMMUNITIES. COLLEGES ONTARIO PROUDLY CELEBRATES THE EXCEPTIONAL ACHIEVEMENTS OF THE 2024 PREMIER'S AWARDS RECIPIENTS AND NOMINEES.

2024 AWARD RECIPIENTS

BUSINESS	COMMUNITY SERVICES	CREATIVE ARTS AND DESIGN	HEALTH SCIENCES
 JP Gladu Founder and Principal, Moksosch	 Fiona Coughlin CEO, Habitat for Humanity, Windsor-Essex	 George Stroumbouloupoulos Host and Executive Producer, Apple Music	 Lynne Innes President and CEO, Wenechayko Area Health Authority (WAHA)

RECENT GRADUATE	SCIENCE, TECHNOLOGY AND ENGINEERING	SKILLED TRADES
 Andrés Coimbra Castedo Lighting Artist, Harne Hill Media	 Eric Kukucka Vice President, Clinical Removable and Design Technologies, Aspen Dental (The Aspen Group)	 Emily Chung Founder and Owner, AutoNiche Inc.

TO LEARN MORE ABOUT THE PREMIER'S AWARDS, VISIT WWW.CO-AWARDS.ORG

Diamond Sponsor: Sun Life

Platinum Sponsors: Highway, OCAS, SkillsConfidence, Canada Ontario, TD

Gold Sponsor
\$15,000
(2 available)

The Gold sponsorship includes:

- Sponsor branded promo item, such as a chocolate treat, provided and prominently placed at each dinner place setting or presented at the end of the evening (100)
- Individual social media highlighting sponsorship
- Registration:
 - Ten (10) Premier's Awards reception and dinner registrations
- 1/2-page colour advertisement in the printed Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on-screen¹
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors¹
- Verbal acknowledgment by the presiding chair of the gala thanking your company for sponsoring (not applicable to receptions)
- Visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)



Silver Sponsor
\$10,000
(limited availability)

The Silver sponsorship includes:

- Registration:
 - Five (5) Premier's Awards registrations to the reception and dinner celebration
- 1/2-page colour advertisement in the printed program¹
- Company logo in a special edition e-newsletter featuring the Premier's Awards recipients and sponsors.
- Verbal acknowledgment by the presiding chair of the event thanking your company for sponsoring
- (not applicable to receptions
 - Individual social media highlighting exclusive sponsorship
- Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens¹
- Visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)



¹To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 3

Reception Sponsor
\$7,500 **SOLD**
Exclusive (1 available)

Showcase your leadership by sponsoring the reception, where you'll welcome guests with an opening message and gain prime visibility with Ontario's top college leaders and influencers.

- Company representatives to greet the VIP guests (presidents, board chairs and nominees) at the reception entrance
- On-stage welcome remarks delivered with the vice-chair of the colleges' Committee of Presidents
- Company name and logo prominently displayed at the entrance and in the reception room on signage
- Individual social media highlighting exclusive sponsorship
- Company name and logo in the printed program¹
- 1/2-page colour advertisement in the printed program placed at each place setting¹
- Company logo in a special edition e-newsletter featuring the Premier's Awards winner and sponsors¹
- Logo recognition on all marketing materials
- Sponsor logo on the official website with company link
- Registration:
 - Three (3) Premier's Awards reception and dinner



Expected audience of 100

5 p.m. - 6:00 p.m.

¹To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 3



Your company logo on table number sign at each table

Décor Sponsor
\$7,000
Exclusive (1 available)

Shine a spotlight on your brand by sponsoring the elegant decor of the evening, creating a memorable atmosphere that will be enjoyed and admired by over 100 distinguished guests.

- Company acknowledgment on each table (10)
- Company brand colours in table linens and other tabletop decor
- On-screen and verbal recognition during dinner
- Company name and logo in the printed program¹
- 1/2-page colour advertisement in the printed program placed at each place setting¹
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors¹
- Company logo recognition on all gala marketing materials
- Linked company logo on the official website
- Registration:
 - Two (2) Premier's Awards gala dinner registrations

Expected audience of 100
6:00 p.m. - 9 p.m.

Master of Ceremony Entertainment Sponsor
\$7,500
Exclusive (1 available)

Elevate your brand's profile by sponsoring **renowned comedian James Cunningham** as Master of Ceremonies, ensuring your company is front and centre throughout the Premier's Awards' most entertaining and memorable moments.

Emcee sponsorship includes:

- Registration:
- Three (3) Premier's Awards gala reception and dinner registrations
 - On-screen and verbal recognition **by the comedian emcee** during dinner
 - Company name and logo displayed on signage and printed program
 - 1/2-page colour advertisement in the printed program placed at each place setting (100)¹
 - Company logo in a special edition electronic
 - newsletter featuring the Premier's Awards winners and sponsors¹
 - Individual social media highlighting sponsorship
 - Logo recognition on all gala marketing materials
 - Company logo on the official website with company link
 - Individual social media highlighting exclusive sponsorship

Expected audience of 100
6:00 p.m. - 9 p.m.



¹To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 3



Dessert Sponsor
\$6,000
Exclusive (1 available)

Sweeten the evening by sponsoring the Premier's Awards dessert, with your logo elegantly featured on each treat enjoyed by every guest.

- Company logo prominently displayed on the dessert
- Onscreen and verbal recognition during dinner
- Company name and logo displayed in printed program¹
- 1/4-page colour advertisement in the printed program placed at each place setting (100)¹
- Company logo in a special edition electronic e-newsletter featuring the Premier's Awards winners and sponsors¹
- Logo recognition on all marketing materials
- Company logo on the official website with company link
- Individual social media highlighting exclusive sponsorship
- Registrations:
 - Three (3) Premier's Awards reception and dinner registrations

Expected audience of 100
6:00 p.m. - 9 p.m.

¹To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 3



Celebration Dinner Sponsor
\$7,000
Exclusive (1 available)

Highlight your brand at the pinnacle event of the evening by sponsoring the Premier's Awards dinner, where over 100 influential guests gather to celebrate excellence and achievement.

- Company-branded menu placed on place setting
- On-screen and verbal recognition during dinner
- Company name and logo displayed on signage and printed program
- 1/2-page colour advertisement in the printed program placed at each place setting (100)¹
- Company logo in a special edition electronic newsletter featuring the Premier's Awards winners and sponsors¹
- Individual social media highlighting sponsorship
- Logo recognition on all marketing materials
- Company logo on the official website with company link
- Individual social media highlighting exclusive sponsorship
- Registration:
 - Three (3) Premier's Awards reception and dinner registrations

Expected audience of 100
6:00 p.m. - 9 p.m.

Recipients of the 2024 Premier's Awards

Business - JP Gladu

JP Gladu is principal at Mckinstry, an Indigenous-owned bridge building consulting firm. He led the Canadian Council for Indigenous Business and launched initiatives like the Aboriginal Business Report. He spearheaded the Indigenous Champion initiative, driving significant investments in Canadian Indigenous economy. Gladu serves in multiple corporate boards and is a senior fellow at the KPMG-McGill Institute. An advocate for Indigenous leadership, he received the Public Policy Award in 2024.

Community Services - Fiona Coughlin

A passionate advocate of affordable housing and food security, Fiona Coughlin leverages her college education and lived experiences to open doors to prosperity and resilience for her community. She has led the construction of 10 affordable houses, including the first-ever 30-unit residential home in Canada and launched one of the most successful Habitat for Humanity chapters in Canada. She also reimagined the Windsor Furniture Bank, offering skilled training opportunities to 200 youth annually and championing the renewal of Windsor's marginalized communities.

Creative Arts and Design - George Stroumbouloupoulos

George Stroumbouloupoulos is a globally renowned Canadian media personality, broadcaster and humanitarian celebrated for his contributions to the creative and entertainment industry. His career spans radio, film, television, and live performance, including hosting the first-ever 24-hour live broadcast of the 2014 Winter Olympics. He has also hosted the first-ever 24-hour live broadcast of the 2014 Winter Olympics. He has also hosted the first-ever 24-hour live broadcast of the 2014 Winter Olympics.

Health Sciences - Lynne Innes

Lynne Innes is a trailblazing, breaking barriers as the first female and youngest Indigenous leader of a multi-state health authority in Ontario. Throughout her career, she has worked to improve access to care, enhance health care services and ensure that First Nations people receive care close to home. Her efforts have resulted in meaningful improvements in service delivery along the entire care continuum. Following professional responsibilities with family life, she exemplifies maternal strength, skillfully managing career demands while nurturing her cultural roots.

Recent Graduate - Andrés Colón Castro

Andrés Colón Castro's passion for digital creativity culminated in an Academy Award. He has co-created a globally published video game and developed a love for lighting characters, VFX and set pieces in motion and games. His lighting expertise contributed to the success of the 2024 Academy Award-winning film "The Whale" for Best Animated Feature. Castro now works for a Toronto VFX studio producing films for high-profile Hollywood clients. At 26, his remarkable journey highlights his significant impact on the industry at such a young age.

Science, Technology and Engineering - Eric Kukucka

Eric Kukucka discovered his passion for cutting-edge technology while studying to become a dentist in college. Today, he is a world-renowned expert on the integration of digital technologies in removable dentures. An active researcher, educator and author, he has developed protocols, processes and materials used by dentists worldwide. His work has improved the lives of thousands of patients by providing better fitting dentures that can be easily replicated and produced within industry-leading timeframes.

Skilled Trades - Emily Chung

Emily Chung is the founder and owner of Autolife Inc., a leading automotive repair company in Markham, Ontario. As one of the few solo female business owners in her field, she is committed to empowering women and men to achieve success as leaders in skilled trades. A passionate advocate for the sector, Chung appears in media, writes for trade publications and is a keynote speaker at industry and school events. She is also a faculty member at the Automotive Business School of Canada at Georgian College.

Meet this year's Premier's Awards sponsors.

Diamond sponsor

Sun Life

Platinum sponsors

HighLife, OCAS, TD, MNC (Metropolitan North York Council)

Gold sponsor

belairdirect.

Silver sponsors

ENCORE, Niagara College, ONEXT, CIBC

Bronze sponsor

delonate

Bronze Sponsor
\$4,000
(limited availability)

The Bronze sponsorship includes:

- Registration:
 - One (1) Premier's Awards reception and dinner registration
- 1/4-page colour advertisement in the printed program placed at each place setting (100)¹
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors¹
- Verbal acknowledgment will be made by the presiding chair of the event thanking your company for sponsoring (not applicable to receptions)
- Acknowledgment of sponsorship given in promotional materials, on the official website, on on-site signage and on screens¹
- Sponsor listings on the official website (sponsor logo and a link back to your company website) will remain posted online for an entire year following the event



Company logo in an e-newsletter

¹To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 3.



Specifications for program advertisements

Trim size
6.50 in x 9.00 in
16.50 cm x 23.00 cm

Full-page ad bleed
6.75 in x 9.25 in
17.00 cm x 23.50 cm

Full-page program ad
6.25 in x 8.75 in
15.50 cm x 22.50 cm

Specifications for program advertisements

Half (1/2) page ad
6.25 in x 4.25 in
15.50 cm x 11.00 cm

Quarter (1/4) page ad
3.00 in x 4.25 in
7.75 cm x 11.00 cm

Note:

To be included in printed materials, the completed version of your ad must be submitted by the final deadline of **Friday, October 3, 2025.**

Contact Information

Name: _____

Title: _____

Company name: _____

Address: _____

City: _____ Province: _____ PC: _____

Phone: _____

Email: _____

Website: _____

Payment Information

Total Amount Due: \$_____

☐ Enclosed is my cheque made payable to Colleges Ontario.

☐ Visa ☐ MasterCard ☐ American Express

☐ E-transfer : finance@collegesontario.org

☐ EFT (contact finance@collegesontario.org for EFT info)

Credit card no. _____

Name on card: _____

Exp. date: _____ / _____ VAL code: _____

Billing address: _____

City: _____ Province: _____ PC: _____

Authorized signature: _____

Date: _____ / _____ / _____

I hereby allow Colleges Ontario to charge my credit card

\$_____ CAD.

Opportunities

☐ Diamond Sponsor	\$40,000
☐ Platinum Sponsor	\$20,000
☐ Gold Sponsor	\$15,000
☐ Silver Sponsor	\$10,000
☐ Emcee Sponsor	\$7,500
☐ Reception Sponsor	\$7,500
☐ Décor Sponsor	\$7,000
☐ Dinner Sponsor	\$7,000
☐ Dessert Sponsor	\$6,000
☐ Bronze sponsor	\$4000
☐	

Email completed participant form and credit card/cheque pay-
ment information to:

Loretta Piattelli
Colleges Ontario
130 Queens Quay East, Suite 606, Toronto, Ontario M5A 0P6
Phone: (647) 258-7684 | Fax: (647) 258-7699
Email: piattelli@collegesontario.org

Disclaimer

Agreement: Sponsorship reservations are made on a first-come, first-served basis based on the date your reservation form is received.
Cancellations: All sponsor fees are non-refundable. Any money due per contract is payable regardless of cancellation.

By signing below, I confirm I am authorized to place this order and agree to all terms and conditions stated on the pages of the contract form. I understand this is a non-refundable transaction. In the event that a sponsor breaches contract or fails to pay as required, the sponsor will be liable for all attorney fees and court costs incurred by Colleges Ontario in recovering for breach of contract or failure to pay. By signing below, I acknowledge I have read and agree to the terms outlined above.

Authorized Representative Name: _____ Signature: _____

Title: _____ Date: _____



For more information, contact:
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